

Vacature Account Manager Digital TBWA\BEC

TBWA\BEC is looking for a pro-active Account Manager with relevant experience in the field of digital brand activation. You've earned your stripes as an Account Manager or Executive at several (digital) agencies, where you gained the necessary experience working for national and international A-brands. At TBWA\BEC, besides the development and execution of digital projects, you will broaden your horizon by advising our clients on offline activities as well. All under supervision of a CSD or AD and working closely with the creative teams, as well as a strategist.

Qualifications/Skills

- Minimum of 3 years agency experience (digital and/or activation agency)
- Relevant projects/cases in the area of digital brand activation
- HBO or WO work and thinking level/degree
- Affinities with fashion, music and culture
- International experience is a must
- A high standard of written and verbal communication in Dutch and English

About TBWA\BEC

TBWA\BEC activates brands via the worlds of sport, music, film and culture. In a changing advertising landscape, the currency of people's passions is more powerful than ever. At TBWA\BEC we create ideas that capture the mind of the consumer encouraging him to seek out your brand. Working a tailor-made mix of traditional and non-traditional media, our activation campaigns and platforms yield brand building, brand loyalty, and sales results. Clients are a.o.: Heineken International, adidas, Ernst & Young, WE Fashion, Eredivisie Live and ABN AMRO. TBWA\BEC is part of TBWA\Nederland and the worldwide TBWA\ network (77 countries, 12.000 employees).

Applying

To apply for this opportunity at TBWA\BEC, please send your CV and motivation letter to Shoshanna.van.den.bergh@tbwa.nl. For more information, please visit www.tbwabec.nl